



ASCEND

to Higher Retention Rates

A Collection of Best Practices and Practical Strategies from Higher Education Experts for Increasing Student Retention, Completion, and Student Success

Edited by

Jared Tippets, Ph.D.

Eric Kirby, J.D., Ph.D.

CALL FOR SUBMISSIONS

Dr. Jared Tippets and Dr. Eric Kirby invites submissions for a new and exciting volume of the ASCEND to Higher Retention Rates series. In this book, we are excited to highlight an edited collection of innovative ideas, best practices, and practical strategies that tie back to one of the components of the ASCEND Model (Affordability, Support, Culture, Engagement, Nudges, or Data).

We are looking for experts from around the country to share their best ideas, initiatives, practices, and strategies for increasing retention rates, graduation rates, and overall student success. Each submission should fall under one of the ASCEND Model broad categories.

- **Affordability** - What initiatives have you implemented on your campus that help students retain and succeed by addressing challenges related to their finances and affordability? How are you addressing financial challenges on your campus? How are you teaching financial literacy to your students?
- **Support** - What programs and initiatives have you implemented on your campus to better support students in their educational goals? How are you providing holistic support for your students? What strategies are you using to help students feel supported?
- **Culture** - What strategies have you implemented on your campus to create a culture among your employees that is focused on student success? How have you gone about shifting the culture on your campus to create a student-first approach?
- **Engagement** - How are you helping students get engaged on campus? How are you helping students find their community and feel a sense of belonging?
- **Nudges** - What strategies and practices are you using on your campus to nudge students along the path toward graduation? What solutions have you implemented to help execute your nudges?
- **Data** - How are you using data to improve your retention, completion, and student success work? How are you collecting good data that is actionable?

Important Dates and Deadlines

Submission deadline: July 15, 2024
Notification of acceptance: August 1, 2024
Anticipated publishing date: October-November 2024

Submission Guidelines

Word Limit: 200-1,000 words
Format / Citation style: APA
Title: Please submit a suggested title for your submission
ASCEND Category: Please note which category of the ASCEND Model your strategy aligns with:

- Affordability
- Support
- Culture
- Engagement
- Nudges
- Data

Originality of work: All submissions should be the original work of the contributor and should not have been submitted for consideration in any other publication. The submission should not be plagiarized, not be developed by artificial intelligence, and be free of grammatical errors and spelling mistakes.

Submission email: Please email submissions as a MS Word document, google doc, or pdf to tippetkirby@gmail.com.

Suggestions for Strong Submissions

- Submit ideas, strategies, and best practices that have been proven effective on your campus and have some data to prove their impact
- Submit ideas, strategies, and best practices that have applicability to other institutions
- Submit ideas that are cost-effective and accessible for campuses to implement
- Keep your title concise and catchy
- Follow the proposal guidelines carefully

Questions and Answers

Q: Can a contributor submit more than one submission, strategy, initiative?

A: Yes.

Q: What's in it for the contributor?

A: Any contributor whose submission is included in the book will have their name, institution, and initiative published in the book to an international audience. The contributor's name will also be included in a list of contributors on the back cover of the book. The contributor will also be invited to be a special guest on the ASCEND Podcast to discuss their topic/strategy. They will also receive three free copies of the book.

Q: What's the timeframe?

A: The submission deadline is July 15, 2024. We will notify individuals if their write up is accepted by August 1, 2024. The anticipated publishing date is sometime in fall 2024.